Web 2.0 的總論

飛資得資訊

溫達茂

中華民國九十五年十二月十四日

• Workshop

• Seminar

What is Web 2.0

Web 2.0 is not Standard

Web 2.0 is New...

- Concept
- Trend

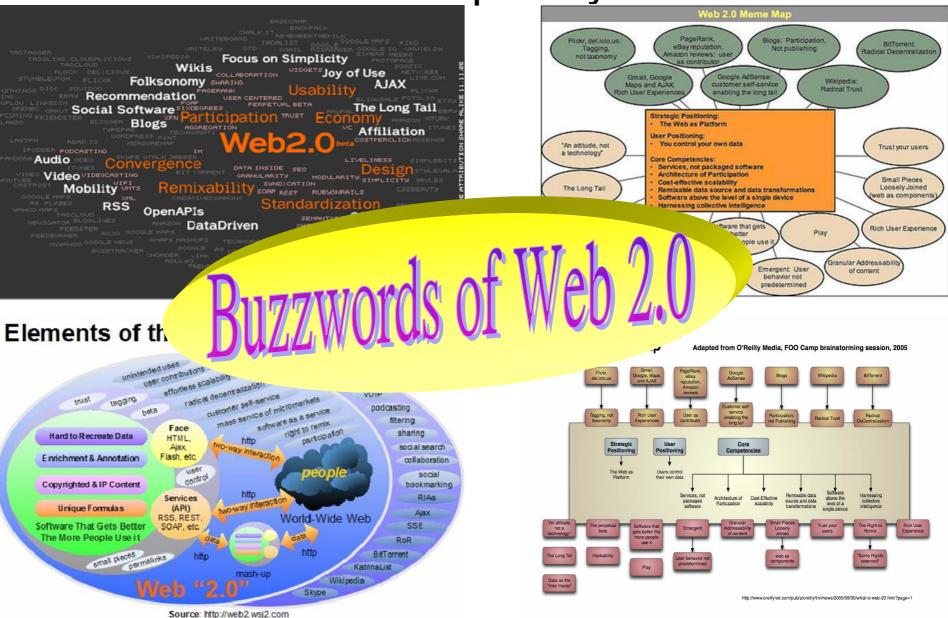
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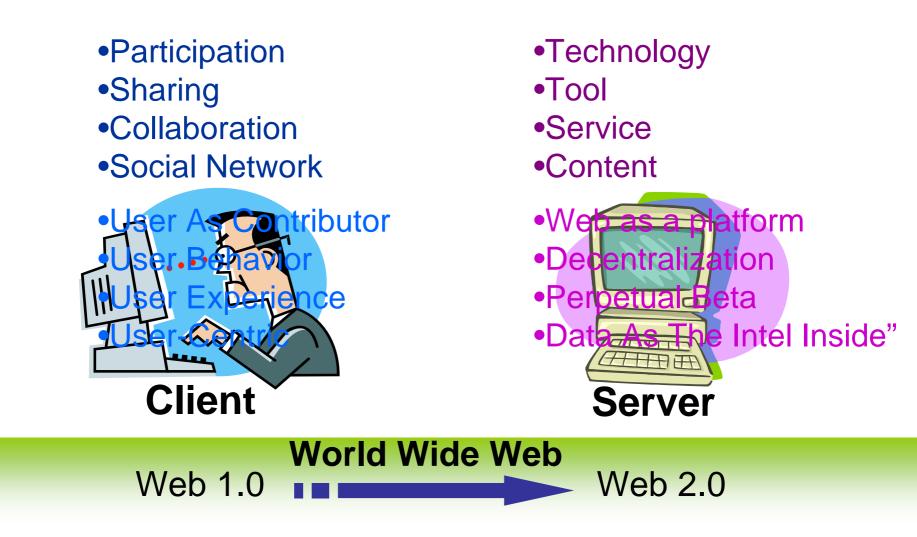
- Model
- Technology

What is Web 2.0? Verbally

Web 2.0, a phrase coined by O'Reilly Media in 2004[1], refers to a supposed second generation of Internet-based services-such as social networking sites, wikis, communication tools, and folksonomies—that emphasize online collaboration and sharing among users. O'Reilly Media, in collaboration with MediaLive International, used the phrase as a title for a series of conferences and since 2004 it has become a popular (though ill-defined and often criticized) buzzword among certain technical and marketing communities.

What is Web 2.0? Conceptually





Perspectives to Look into Web 2.0

- Platform: Blog, Wiki, Social Software, Peer2Peer
- Technology: Tagging, Filtering, Rating, Recommendation, Syndication, Mash-up (Remixing), API, Web Services, SOAP, REST, Greasemonkey, Widget.
- System Features: Personalization, Participation, Collaboration, User Network Effects (Individual -- Social Networks -- Online Community)
- Websites: Blogger, Wikipedia, Del.icio.us, Flickr, Youtube, Digg, Mappr, Odeo, Orkut...
- The Essence: User-centered, User as a Developer, User as a Contributor, Sharing, Decentralization, Freeing of Data, Data as "Intel Inside", Web as a Platform.

Platform

Blog Wiki Social Software Peer2Peer

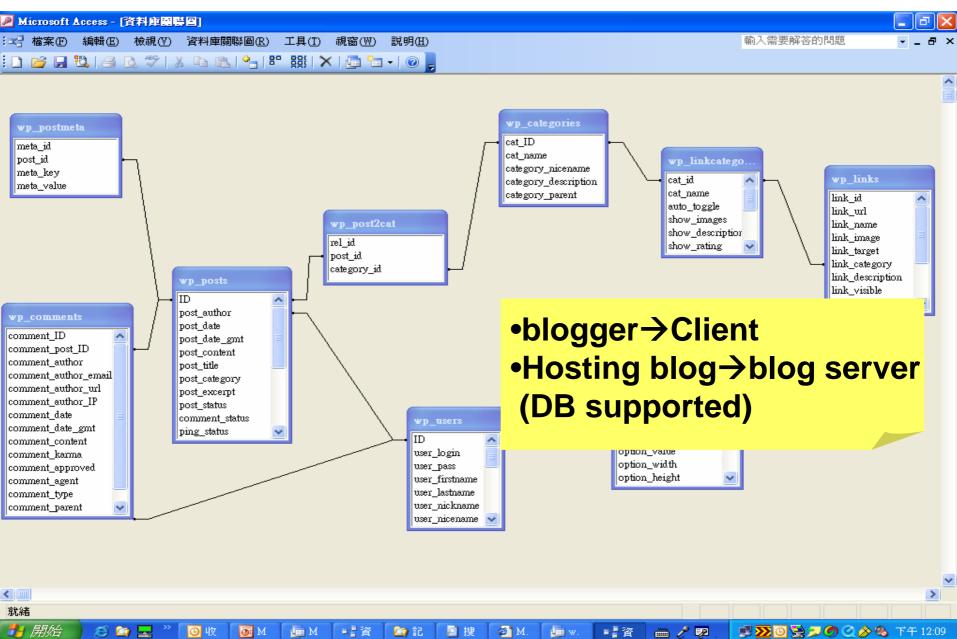


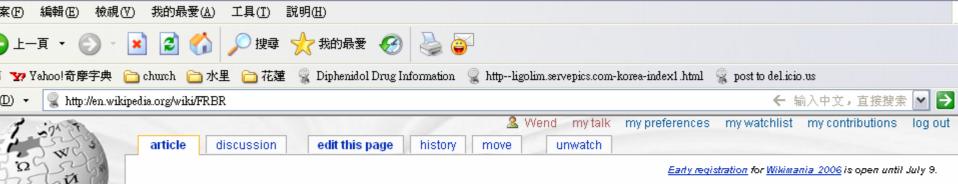
Blog & Blogging

- A type of website where entries are made (such as in a journal or diary), displayed in a reverse <u>chronological</u> order.
- Combines text, images, and links to other blogs, web pages, and other media related to its topic.
- Platform for "Personal" content publishing, distribution, and "other's" involvement
- Channel for news/information release and announcement

- Content, not Container
- Me
- Self Presence

Blogger vs. Hosting Blog





Functional Requirements for Bibliographic Records

From Wikipedia, the free encyclopedia (Redirected from FRBR)

Functional Requirements for Bibliographic Description or **FRBR** is a conceptual <u>entity-relationship model</u> developed by the <u>International Federation of Library Associations and Institutions</u> (IFLA) that relates user tasks of retrieval and access in online library catalogues and bibliographic databases from a user's perspective. It represents a more holistic approach to retrieval and access as the relationships between the entities provide links to navigate through the hierarchy of relationships. The model is significant because it is separate from specific cataloguing standards such as <u>AACR2</u> or <u>International Standard Bibliographic Description</u> (ISBD).

Contents [hide]
1 FRBR Entities
2 Relationships
3 References
<u>4 External links</u>

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Search

FRBR Entities

[edit

FRBR is comprised of groups of entities:

- Group 1 entities are Work, Expression, Manifestation, and Item, and represent the products of intellectual or artistic endeavour.
- Group 2 entities are person and corporate body, responsible for the custodianship of Group 1's intellectual or artistic endeavour.
- Group 3 entities are subjects of Group 1 or Group 2's intellectual endeavour, and include concepts, objects, events, places.

Group 1 entities are the foundation of the FRBR model:

- Work is a "distinct intellectual or artistic creation." (IFLA 1998) @
- Expression is "the specific intellectual or artistic form that a work takes each time it is 'realized.'" (IFLA 1998) 🗗
- Manifestation is "the physical embodiment of an expression of a work. As an entity, manifestation represents all the physical objects that bear the same characteristics, in respect to both intellectual content and physical form." (IFLA 1998) @

Wiki—create new entry

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navigation

- Main Page
- Community portal
- Current events
- Recent changes
- Random page
- Help
- Donations

search	•
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special page

Search results

For query "Archiving"

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For more information about searching Flysheet Wiki, see Searching Flysheet Wiki.

Showing below 0 results starting with #1.

No page title matches

No page text matches

Note: unsuccessful searches are often caused by searching for common words like "have" and "from", which are not indexed, or by specifying more than one search term (only pages containing all of the search terms will appear in the result).

Search in namespaces :

☑ (Main) □ Talk □ User □ User talk □ Flysheet Wiki □ Flysheet Wiki talk □ Image □ Image talk □ MediaWiki □ MediaWiki talk □ Template □ Template talk □ Help □ Help talk □ Category □ Category talk

List redirects Search for Archiving

Search



Standardized formatting and layout

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====永久使用與保存議題==== * 有兩種方式:集中式及分散式 * 集中式的作法有[http://www.portico.org/ Portico],分散式作法有 [http://www.lockss.org/lockss/ LOCKSS]	
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WIKIPEDIA The Free Encyclopedia	Please feel free to add to this entry. I tried to cover the main concepts of FRBR. I also tried to link to the most pertinent related things AACR2, RDA, IFLA. There is a host of stuff that's related but I was trying to stick to the KISS theory (Keep It Simple)	
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Further Discussion on specific

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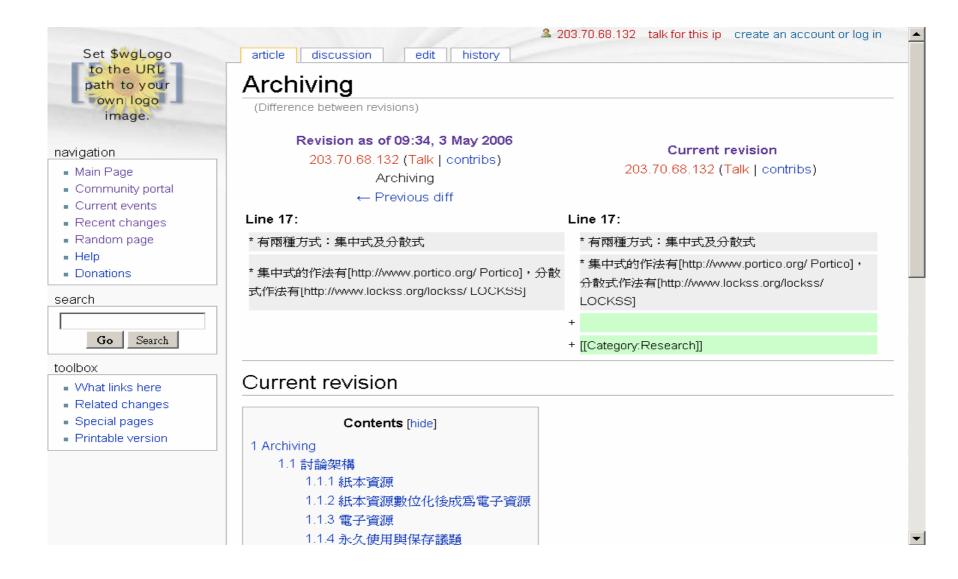
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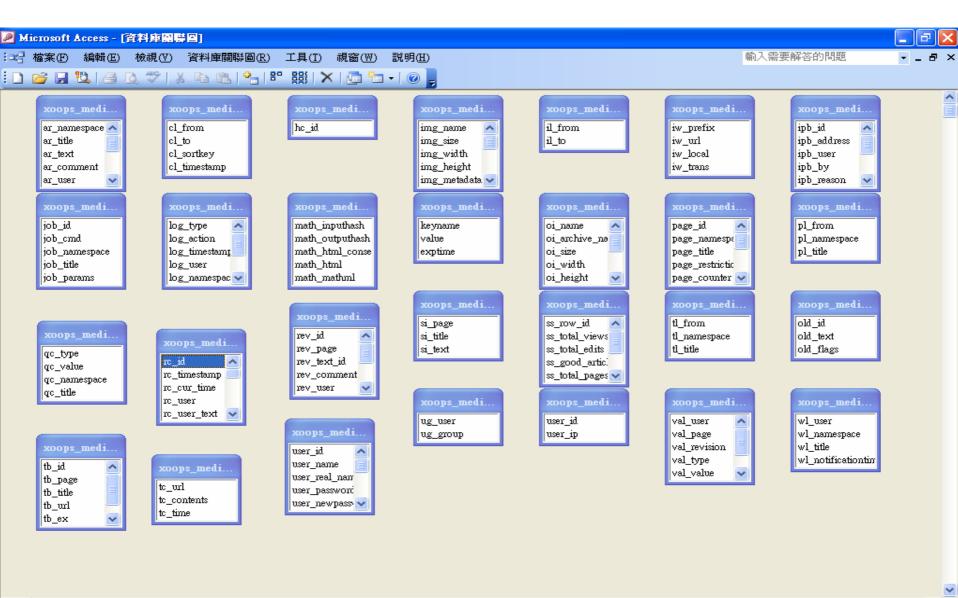
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Special pages

Version Comparison



DB Schema for Wiki



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Wiki

- An open platform for users to easily add, remove or otherwise edit -- with or without the need for registration.
- Entries in the Wiki could be anything.
- A larger discussion on evaluating specific issues.
- DB-supported version control.
- Web interface.
- Open source
- Wikipedia is not Wiki, rather than the application of Wiki

- User as a contributor
- Collaborative Authoring
- Collaboration
- Participation

From Individual to Social Networks

AND

From Text Format to Images, Audio, and Video

The Evolution of Social Software

- Internet Social Networks (Online Community
 - A platform for people to build up their social networks electronically and virtually.

- Internet Social Networking Services
 - System Tools and Services for Building up the Community

Hosting Services vs. Client Services in Social Networks

Hosting Services Social Network

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Hosting Services Social Networks

- Bookmarking Services (del.icio.us)
- Images Services (flickr)
- News Services (digg)
- Music (last.fm)
- Movie (youtube)
- Catalog (Librarything)

Social Bookmarking Services

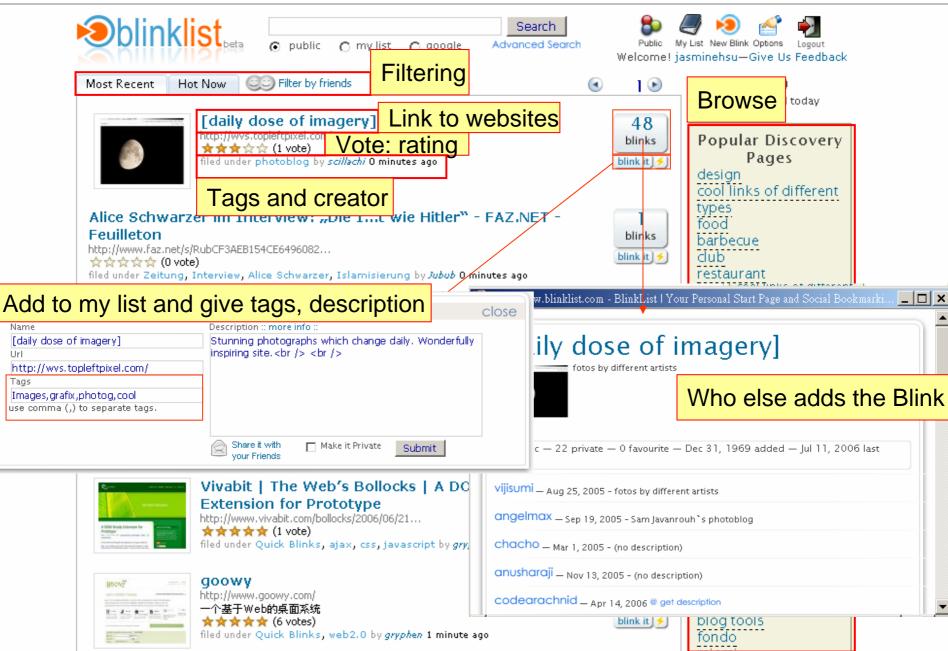
- http://del.icio.us
- http://www.blinklist.com

• <u>http://furl.net</u>

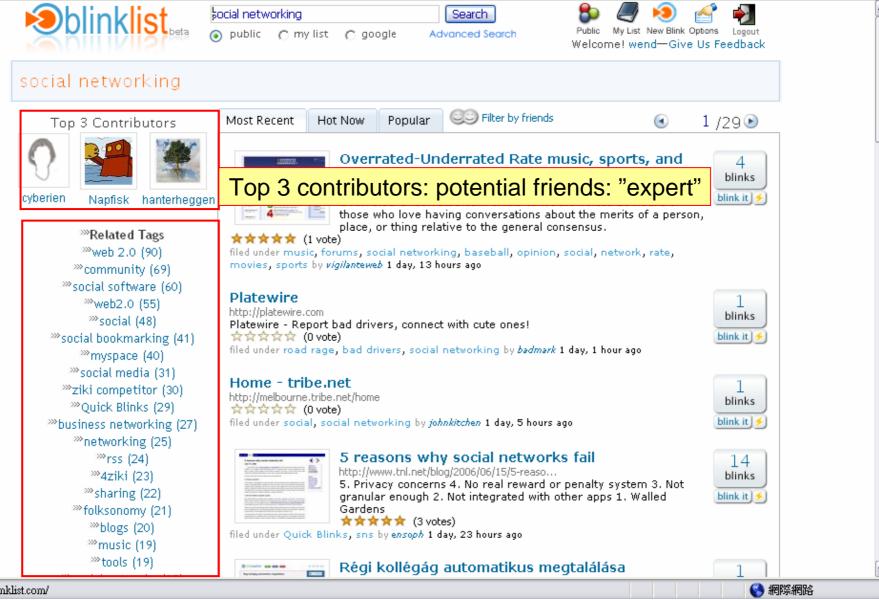
Social Bookmarking Services blinklist

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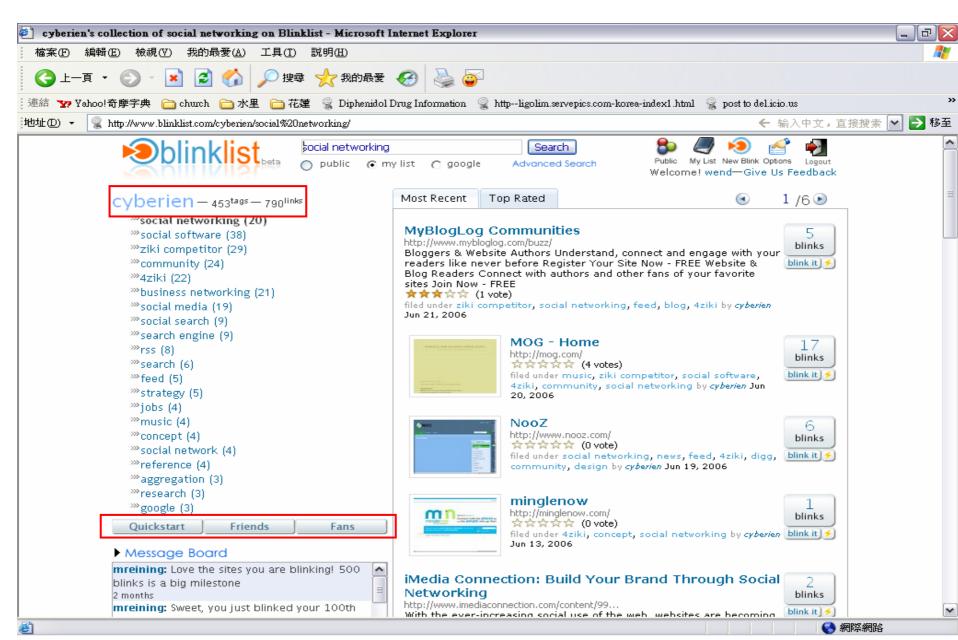


Under Tag: Social Networking

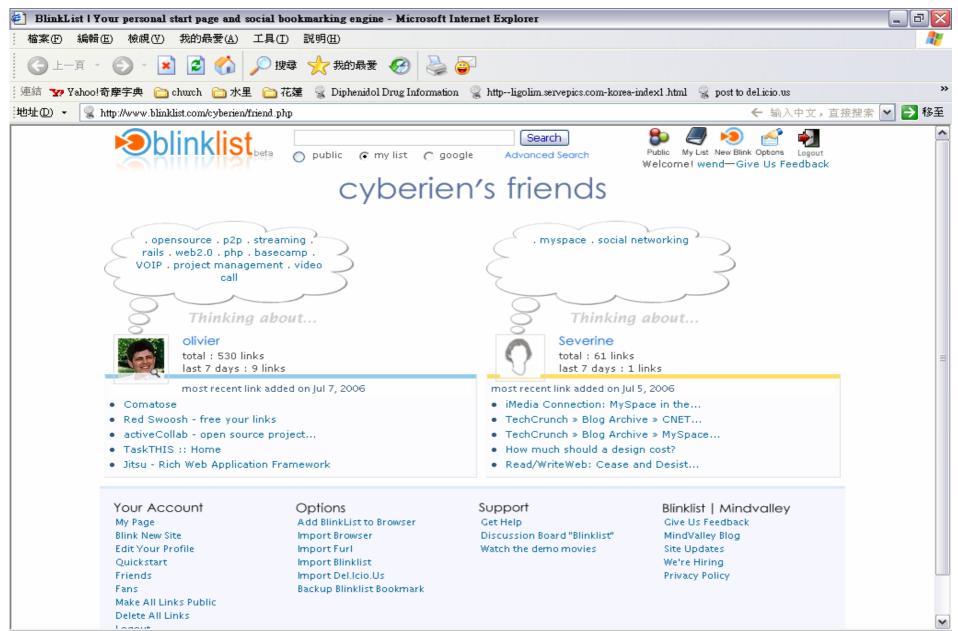


http://www.blinklist.com/

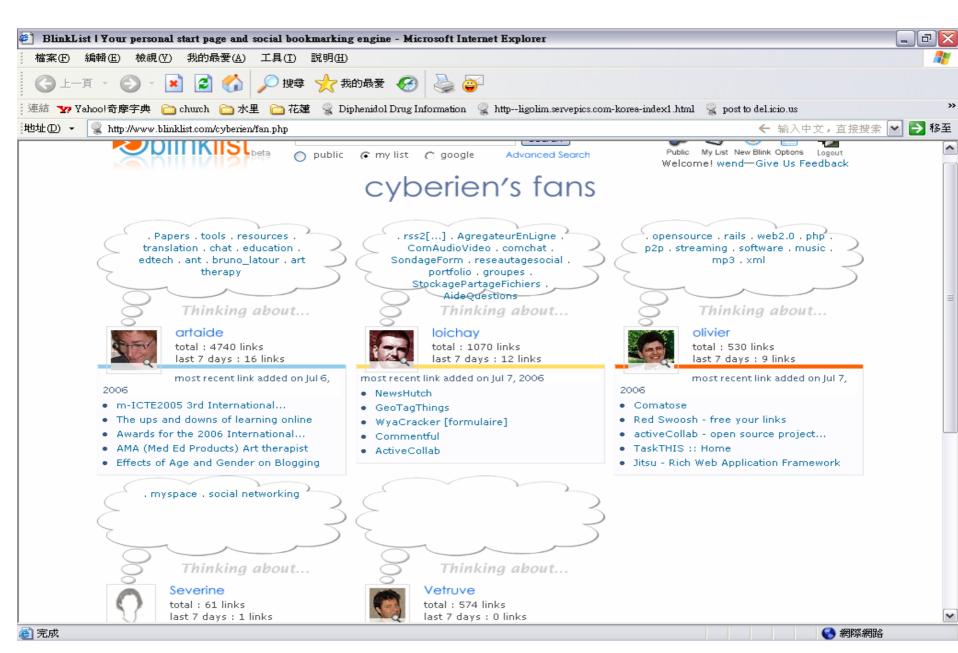
Browse bookmarks under a Contributor



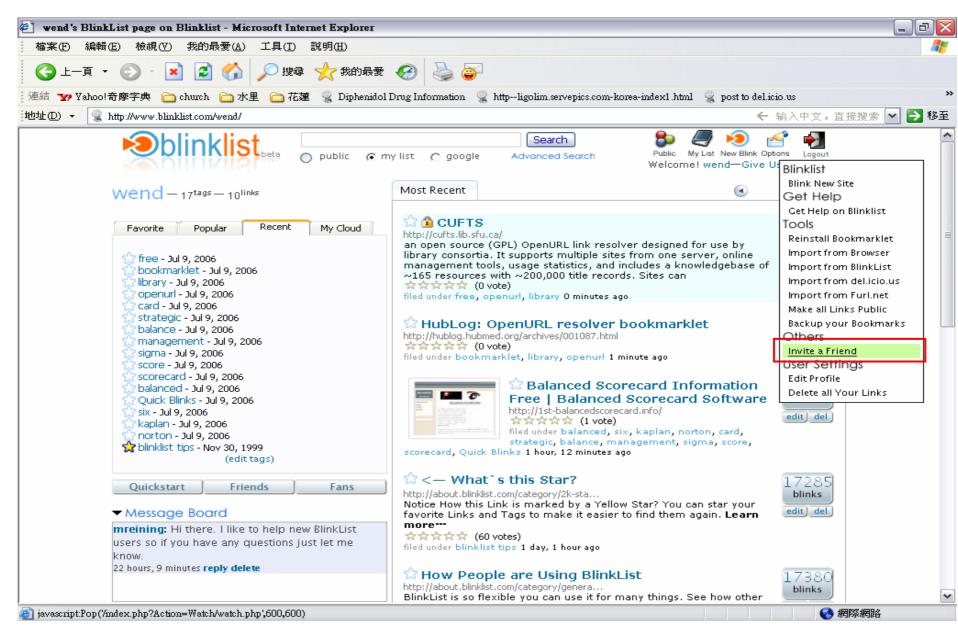
Contributor's Friends



Contributor's Fans



Invite a Friend to your List



Add some contributor to your Watchlist

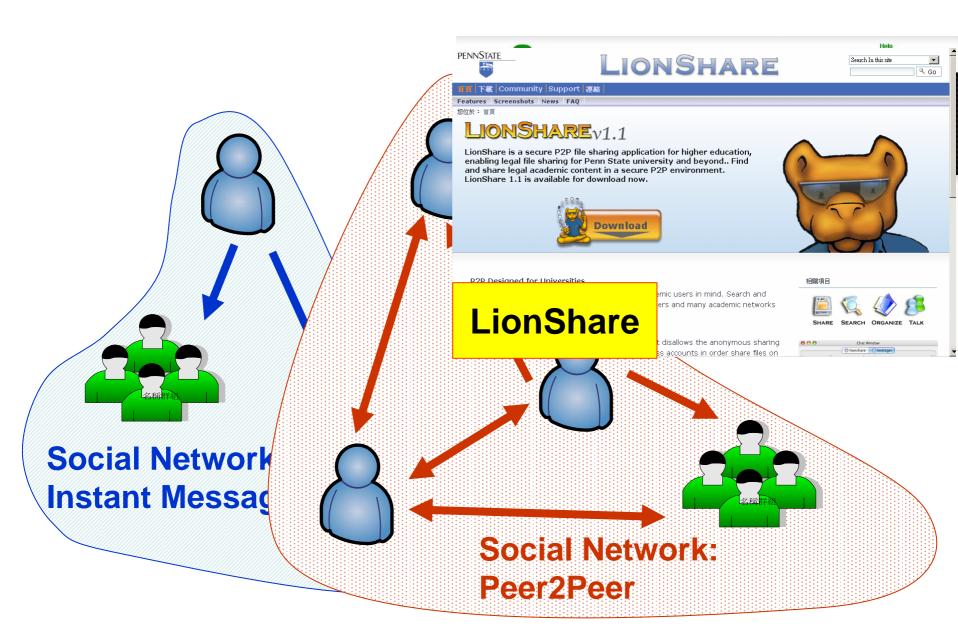


Social Networking Services

- Personalization:
 - account and space
- Lists of Internet resources
- Tagging -- key*words* or tags
- Public and/or private accessible
 - Publicly accessible similar interests under the links by category, tags
 - Privacy
- Resource Ranking
- Resource Rating

- Web as Platform for hosting the social networking server
- Personalization
- Participation
- Collaboration
- Sharing
- Social Networks:
 - Watchlists
 - Friends and Fans

Client Services Social Network



Social Networking Services

- Most, if not all, social network services:
 - instant messaging
 - peer-to-peer: connectivity and allow users to share files (especially photographs) and messages

Instant Messaging(IM)

- A <u>client program</u> that hooks up an instant messaging service and differs from <u>e-mail</u> in that conversations are then able to happen in <u>realtime</u>.
- presence information
- <u>MSN Messenger</u>, <u>AOL Instant Messenger</u>, <u>Yahoo!</u> <u>Messenger</u>, <u>Skype</u>, <u>Google Talk</u>.

P2P (Peer-to-peer) Computer Network

- A <u>network</u> that relies primarily on the computing power and <u>bandwidth</u> of the participants in the network rather than concentrating it in a relatively low number of <u>servers</u>.
- P2P networks are typically used for connecting nodes via largely <u>ad hoc</u> connections.
- Sharing content files (see <u>file sharing</u>) containing audio, video, data or anything in digital format is very common, and realtime data, such as <u>telephony</u> traffic, is also passed using P2P technology
- There is no notion of client or server, but only equal nodes that simultaneously function as both "clients" and "servers" to the other nodes on the network.

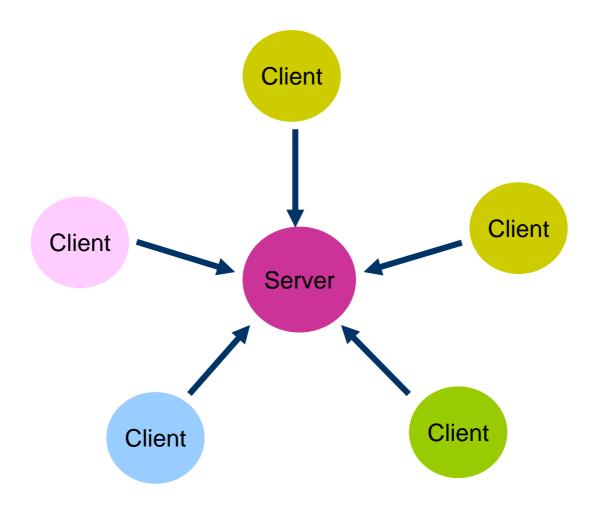
Pioneer in the Peer-to-Peer

BitTorrent Communication Protocol

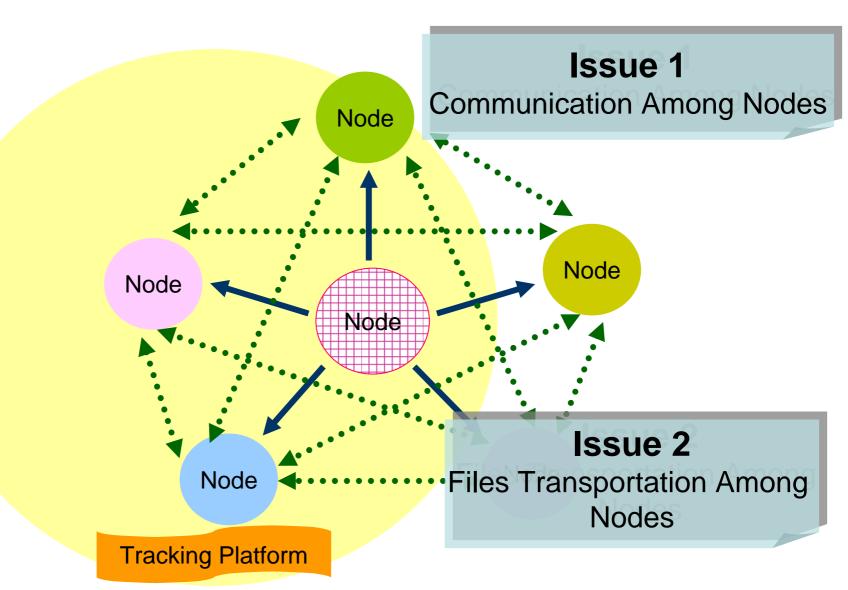
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BitTorrent Client Application

Tradition file transportation

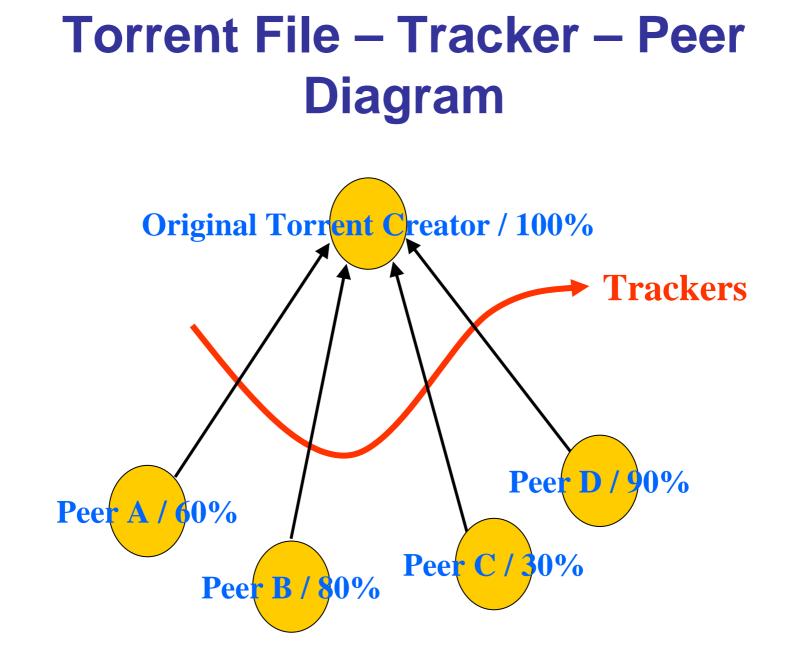


Peer to peer file transportation



• Nodes Communication:

- Communication protocol: BitTorrent
- BitTorrent Protocol enabled local application:
 Bitcomet
- File transportation:
 - Fragmentize the file into pieces
 - Torrent: Publish your file sharing related information:
 - File name
 - Fragment size
 - File length
 - A pass
 - Indexer
 - Tracking Mechanism \rightarrow Tracker
 - Node (preferred peers)
 - File fragment (rarest fragment)

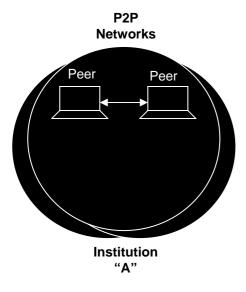


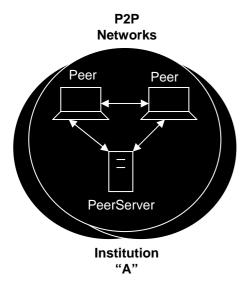
Legal Issues

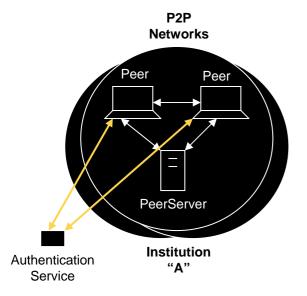
- Two major differences between BitTorrent and many other peer-to-peer file-trading systems:
 - BitTorrent does not offer a search facility within the client application to find files by name
 - BitTorrent makes no attempt to conceal the host ultimately responsible for facilitating the sharing

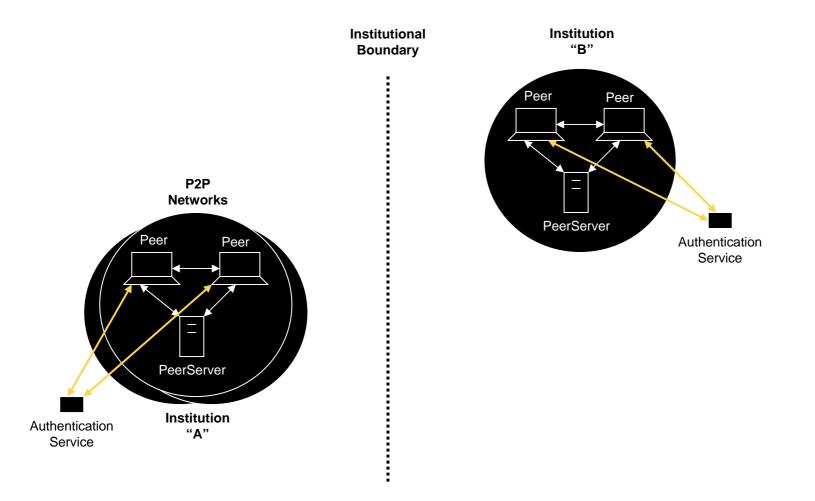
P2P (Peer-to-peer): LionShare

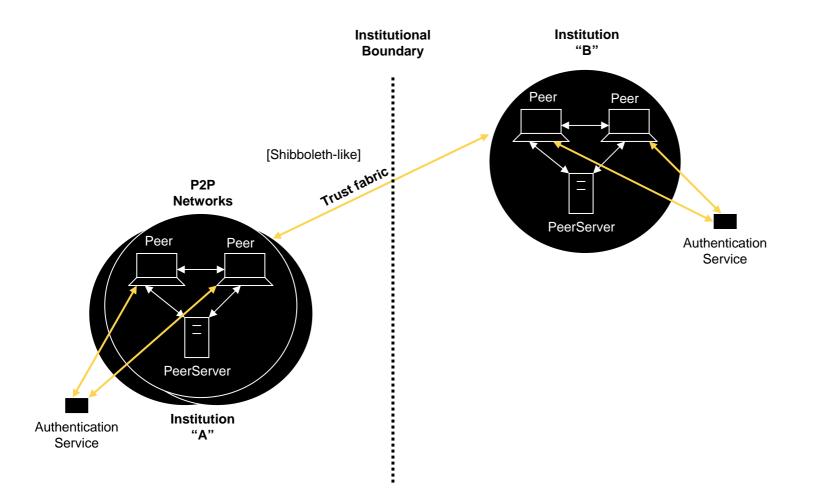
- Peer-to-peer networks have also begun to attract attention from scientists in other disciplines, especially those that deal with large datasets such as <u>bioinformatics</u>. P2P networks can be used to run large programs designed to carry out tests to identify drug candidates.
- Academic institutions have also begun experimenting with file sharing: one of the most interesting projects is <u>LionShare</u>.

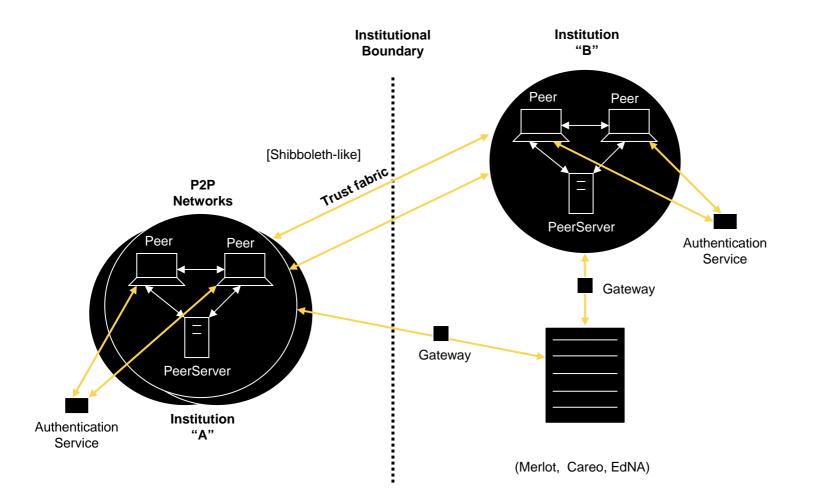












LionShare Provides... Tools for Organization

Optimizing organization of personal resources

- Use automated methods to tag resources
- Batch methods for tagging resources
- Metadata tagging tools
- Sorting and viewing resources
 - Visual resource editors
 - Leverage exisiting resource viewers

LionShare Provides... Tools for Discovery

- Searching across the Internet
 - Within P2P network
 - Within fixed repositories
 - Any repository accessible via ECL (IMS DRI spec)
 - Any repository accessible via DR OSID (Fedora)
 - Publicly accessible or access controlled
 - Bookmark URLs, or save objects when possible

LionShare Provides... Tools for Publishing

Publishing on the P2P network

- Publisher manages metadata describing resource
- Publisher manages access control (AC) policy
- AC resources leverage Federated Model
- PeerServer allows publishing with 24 X 7

LionShare Provides... Tools for Collaboration

- Support collaboration on the P2P network around a resource, or a collection of resources
 - One-to-one chat
 - Group chat
 - Digital whiteboards
 - Shared spaces
 - Shared collections
 - Shareed objects

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*If you are not a member of Penn State you must request a test user account and download the LionShare client for Test Users.

Preferred Download Method:

The preferred way to obtain LionShare is to use the Java WebStart link. This method automatically provides the user with updates and bug fixes when the application is started.

System Requirements:

- 1. Java Runtime Environment (JRE 1.5) or higher
- 2. Supported Operating Systems:
 - Windows 2000/XP, Macintosh OSX 10.4 or higher, Linux, Solaris

Source Code:

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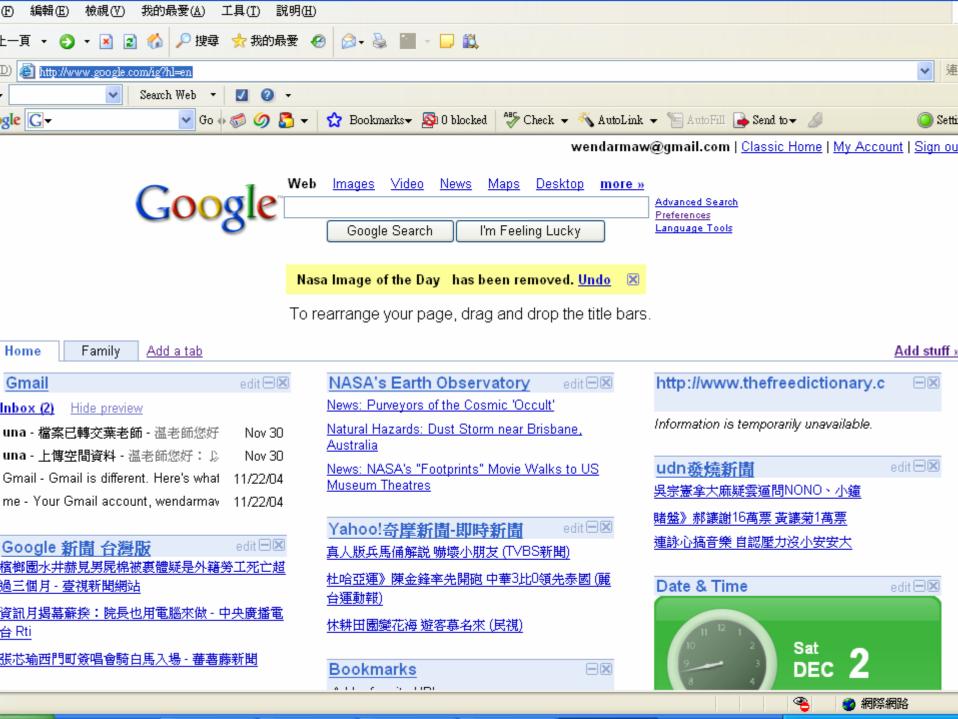
Technology & System Features

Architecture of Personalization, **Participation** and Collaboration

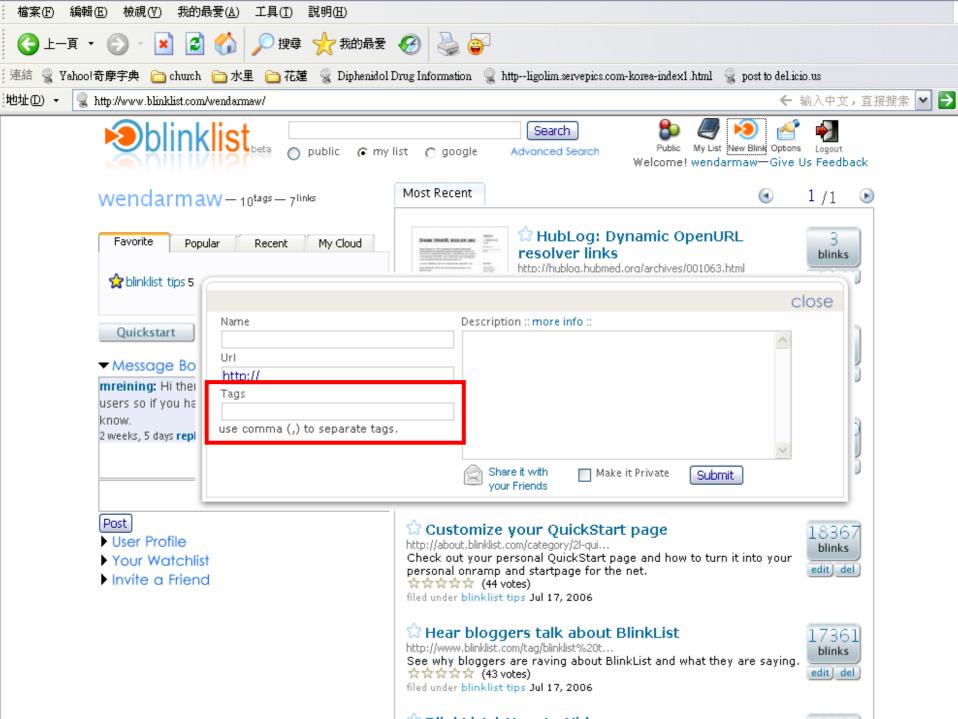
Architecture of Personalization, Participation and Collaboration

- Self Presence (Web 2.0 Identity)
- Content Contribution
- Content Description (Tagging)
- Rating
- Recommendation
- Filtering

Personalization: Self Presence

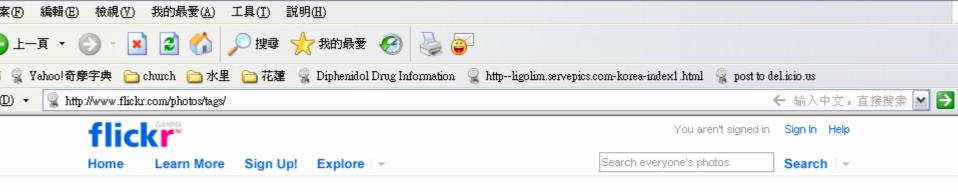


Collaboration & Participation: Tagging (Folksonomy)



Tagging (Tags)

- A tag is a keyword which acts like a subject or category. A keyword is used to organize webpages and objects on the Internet. Each user "tags" a webpage or image using his/her own unique tag.
- An image or webpage may have multiple tags that identify it. Web-pages and images with identical tags are then linked together and users may use the tag to search for similar web-pages and images.



Explore / Tags /

Hot tags

In the last 24 hours wordcamp, caribana, lollapalooza, bokehsoniceaugust05, mobilife, contextwatcher utatadines, grantpark, fakelomo, seafair, flaminglips, gaypride, isleofwight, zonetag, msh0806, treo650, ricoh, blueangels, 花火, stopthewar Over the last week lazonegro, illuminares, promsumating, aug06, wordcamp, ofmontreal siggraph, blackribbon, caribana, dorealley, thenational, mundouno, fujirock, formoz, lollapalooza, 이나, pitchforkmusicfestival, onenightoffire, siggraph2006, bokehsoniceaugust02

Jump to:		GC	D
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All time most popular tags

amsterdam animal animals april architecture art australia baby barcelona beach berlin birthday black blackandwhite blue boston bw california cameraphone camping canada canon car cat cats chicago china christmas church city clouds color concert day dc dog dogs england europe family festival film florida flower flowers food france friends fun garden geotagged germany girl graduation graffiti green halloween hawaii hiking boliday, berge bargereen begreen begree india indeed ident italy iapan indy impo

Tag Cloud

- weighted list in the field of visual design) is a visual depiction of content tags used on a website.
- Often, *more frequently used tags are depicted in a larger font* or otherwise emphasized while the displayed order is generally alphabetical. Thus both finding a tag by alphabet and by popularity is possible.
- Selecting a single tag within a tag cloud will generally lead to a collection of items that are associated with that tag.

④ 編輯(E) 檢視(V) 我的最愛(A) 工具(I) 說明(H)	
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Jump to:		GO
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All time most popular tags

06 africa amsterdam animals architecture art august australia autumn baby barcelona beach berlin birthday black blackandwhite blue boston bw California cameraphone camping canada canon car cat cats chicago china christmas church city clouds color concert day dc dog england europe fall family festival film florida flower flowers food france friends fun garden geotagged germany girl graffiti green halloween hawaii hiking holiday home honeymoon hongkong house india ireland island italy japan july june kids lake

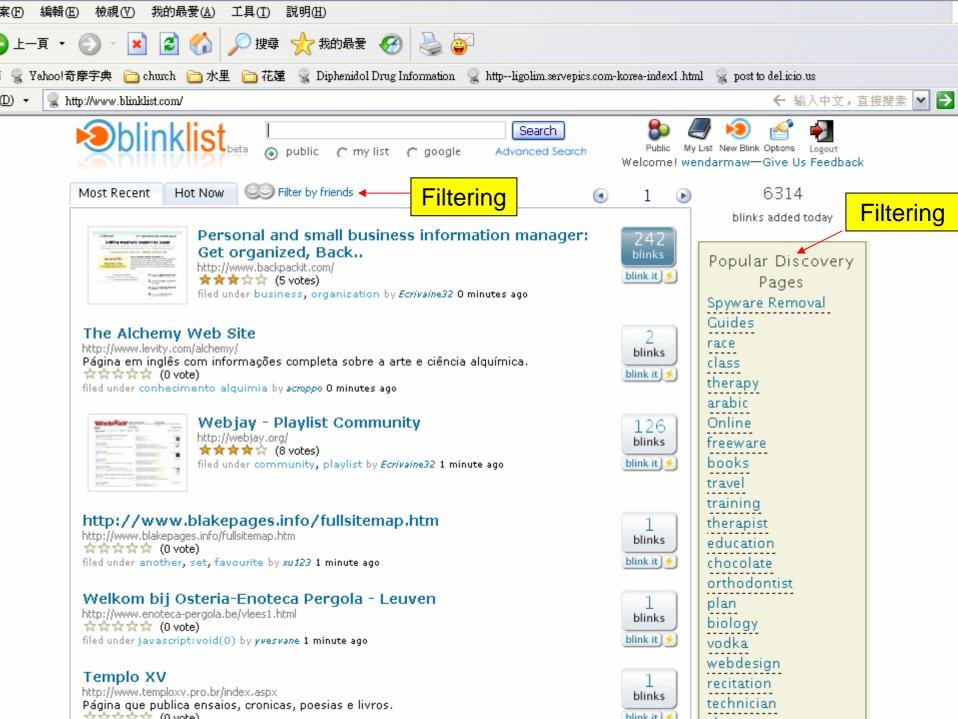
Folksonomy vs. Taxonomy

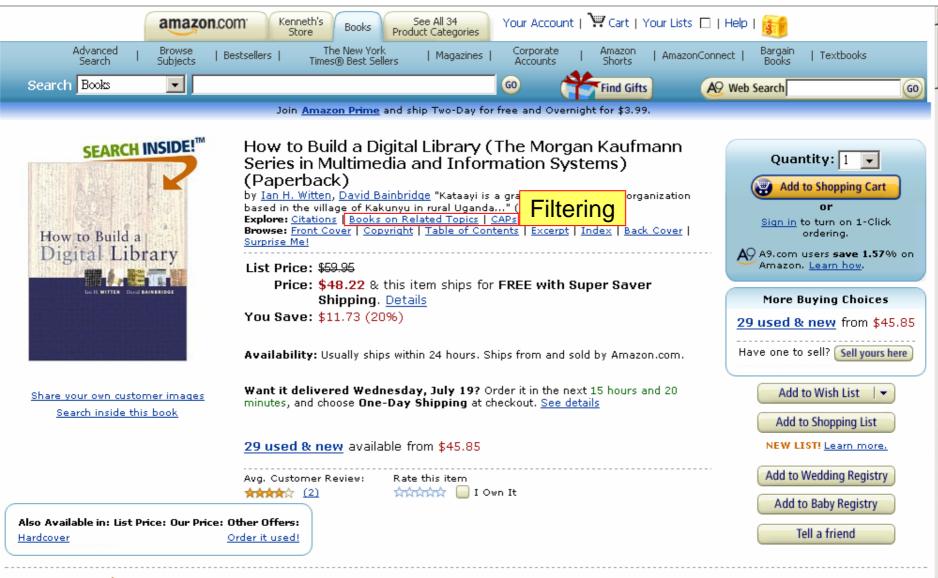
- Unsystematic -- unsophisticated
 -- lower content categorization costs
- A "folksonomy" is a collaboratively generated, openended labeling system
- Freely chosen labels -- called <u>tags</u> -- help to improve <u>search</u> <u>engine</u> effectiveness because content is categorized using a familiar, accessible, and shared vocabulary
- Folksonomies develop in <u>Internet</u>-mediated social environments, users can discover (generally) who created a given folksonomy tag, and see the other tags that this person created..
- Taxonomy was once only the science of classifying living organisms -- but later the word was applied in a wider sense, and may also refer to either a classification of things, or the principles underlying the classification. Almost anything, animate objects, inanimate objects, places, and events, may be classified according to some taxonomic scheme.
- Taxonomies are frequently <u>hierarchical</u> in structure. However, taxonomy may also refer to relationship schemes other than hierarchies, such as <u>network structures</u>

Collaboration & Participation:

Weighting Rating Filtering Recommendation







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Recommendation

Feedback

What do customers ultimately buy after viewing items like this?

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19% buy The Access Principle: The Case for Open Access to Research and Scholarship (Digital Libraries and Electronic Publishing) by John Willinsky \$22.02

18% buy Managing Gigabytes: Compressing and Indexing Documents and Images (The Morgan Kaufmann Series in Multimedia and Information Systems) by Ian H. Witten ***** \$60.73

7% buy the item featured on this page: How to Build a Digital Library (The Morgan Kaufmann Series in Multimedia and Information Systems) by Ian H. Witten ***** \$48.22

Compare these items Explore Similar Items

Tag this product (What's this?)

Your taqs: Add

(Separate multiple tags with commas)

Customer Reviews

Average Customer Review: ****** Write an online review and share your thoughts with other customers.

3 of 3 people found the following review helpful:

****** How to Build a Digital Library, April 22, 2004

Reviewer: Kathleen Crewdson & Ian Dew (Thunder Bay, Ontario) - See all my reviews

This work would be more aptly entitled: "How to Build A Digital Library Using Greenstone Software", since it is largely a primer and manual for Open Source software. The publishers present the work as a book and a website. The website's technology is useful, allowing the reader to

G0!

Search Customer Reviews (<u>What's this?</u>)

Search Products Tagged with

See most popular tags...

Collaboration & Participation

Weighting Rating



Filtering Recommendation

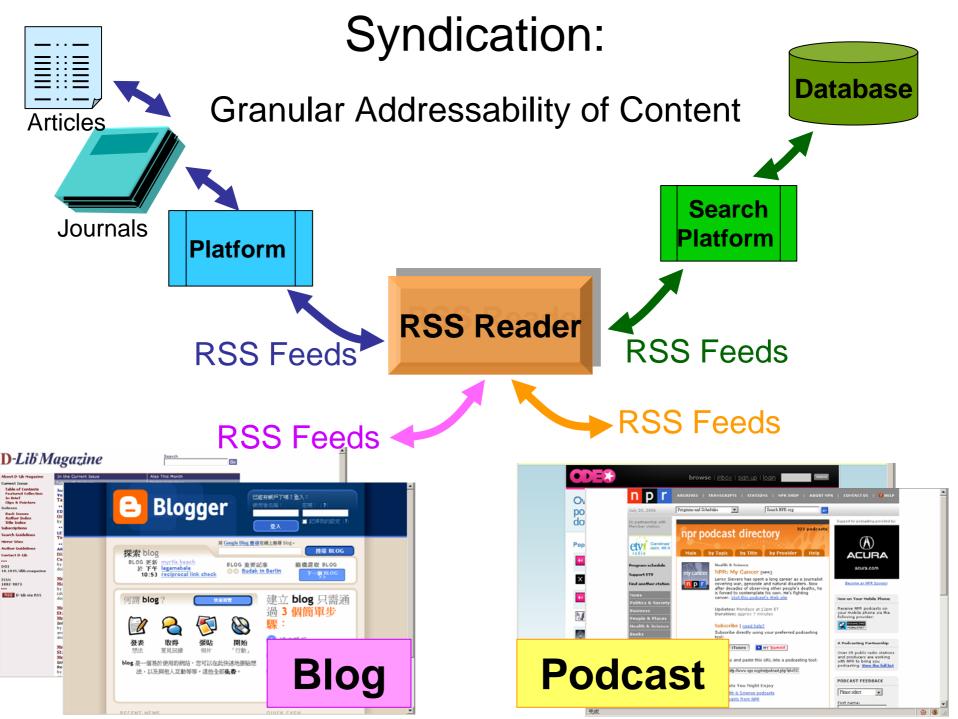


Web 2.0

Syndication

• RSS (Atom) Feed

Podcast





What is RSS?

Really Simple Syndication (RSS) is an XML-based format for content distribution. iop.org offers several RSS feeds with headlines, descriptions and links back to the relevant Web site for the full story.

We encourage you to use these feeds. There are no restrictions, except that you do not post our full-text stories.

Please click on either the RSS 0.91 or RSS 1.0 link to get the corresponding feed.

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RSS Channels by site	
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Metrologia latest papers	RSS 0.91 RSS 1.0
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Nuclear Fusion latest papers	RSS 0.91 RSS 1.0
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Physics Education latest papers	RSS 0.91 RSS 1.0
Physics in Medicine and Biology	
Phys. Med. Biol. latest papers	RSS 0.91 RSS 1.0



A notary archive model for secure preservation and distribution of electrically signed patient documents.



I3 ENN-ICS--implementation and evaluation of a multilingual learning management system for sleep medicine in Europe.

Knobl B, Paiva T, Jungmann D, Böhme R, Penzel T Stud Health Technol Inform. 2006; 124: 905-10

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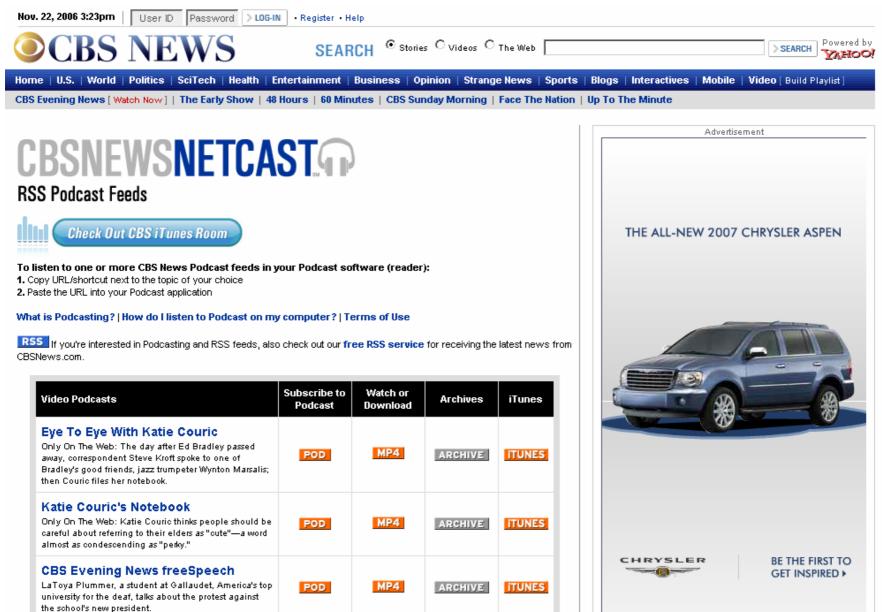
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Ajax

Ajax

- Asynchronous JavaScript And XML, or its acronym, Ajax (Pronounced Ajacks), is a <u>Web</u> development technique for creating interactive <u>web</u> <u>applications</u>. The intent is to make web pages feel more responsive by exchanging small amounts of data with the server behind the scenes, so that the entire Web page does not have to be reloaded each time the user makes a change. This is meant to increase the Web page's interactivity, speed, and <u>usability</u>.
 - The Ajax technique uses a combination of:
 - **<u>XHTML</u>** (or <u>HTML</u>), <u>CSS</u>, for marking up and styling information.
 - The <u>DOM</u> accessed with a <u>client-side</u> <u>scripting language</u>, especially <u>ECMAScript implementations</u> like <u>JavaScript</u> and <u>JScript</u>, to dynamically display and interact with the information presented.
 - The <u>XMLHttpRequest</u> object to exchange data <u>asynchronously</u> with the web server. In some Ajax <u>frameworks</u> and in certain situations, an <u>IFrame</u> object is used instead of the XMLHttpRequest object to exchange data with the web server.
- <u>XML</u> is commonly used as the <u>format</u> for transferring data back from the server, although any format will work, including preformatted HTML, plain text, <u>JSON</u> and even <u>EBML</u>.
- Like <u>DHTML</u>, <u>LAMP</u>, or <u>SPA</u>, Ajax is not a technology in itself, but a term that refers to the use of a group of technologies together.

Application of Ajax in Library Services OCLC Research: Dewey Browser

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Other editions

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Language in education in Africa

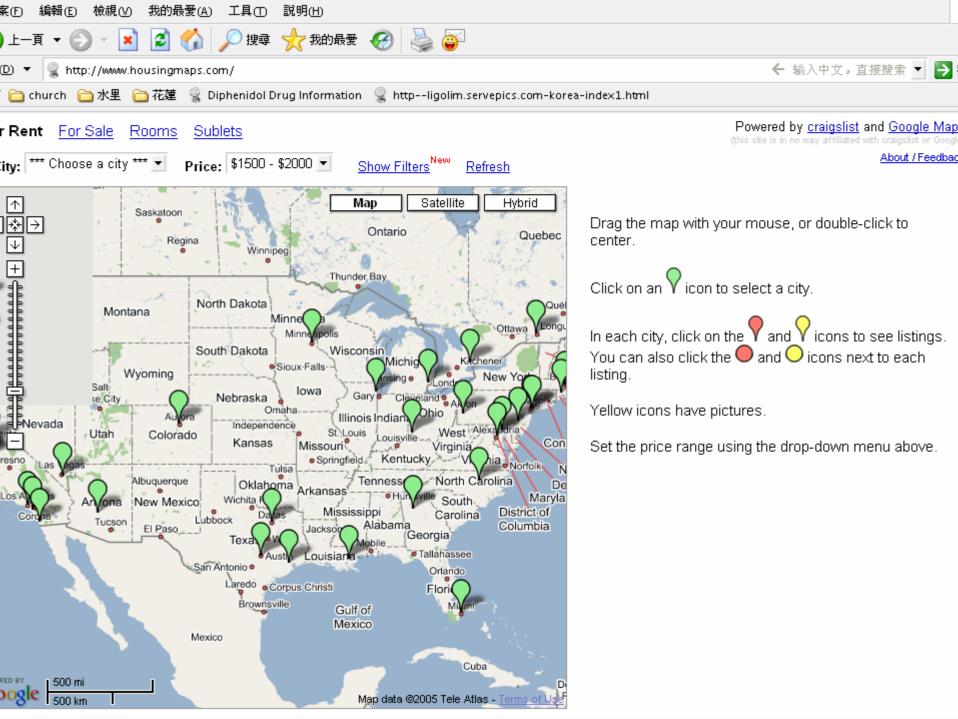
Mashup (Remix)

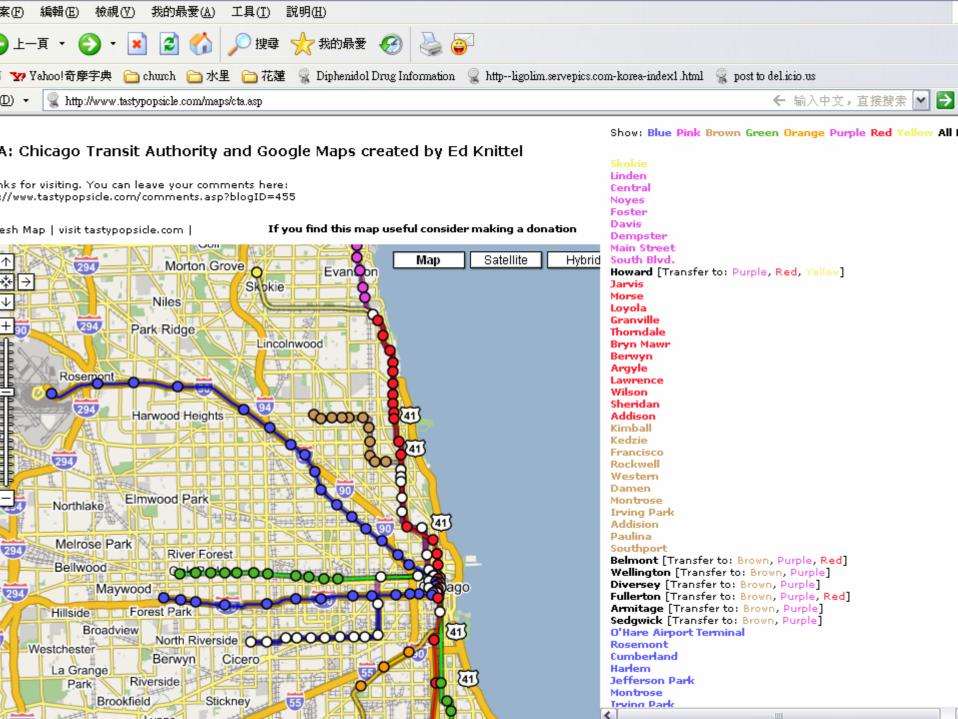
• Remix:

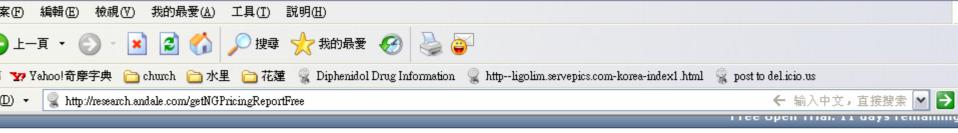
 A remix is an alternate version of a song different from the original version.

• Mashup:

 a musical genre of songs that consist entirely of parts of other songs.





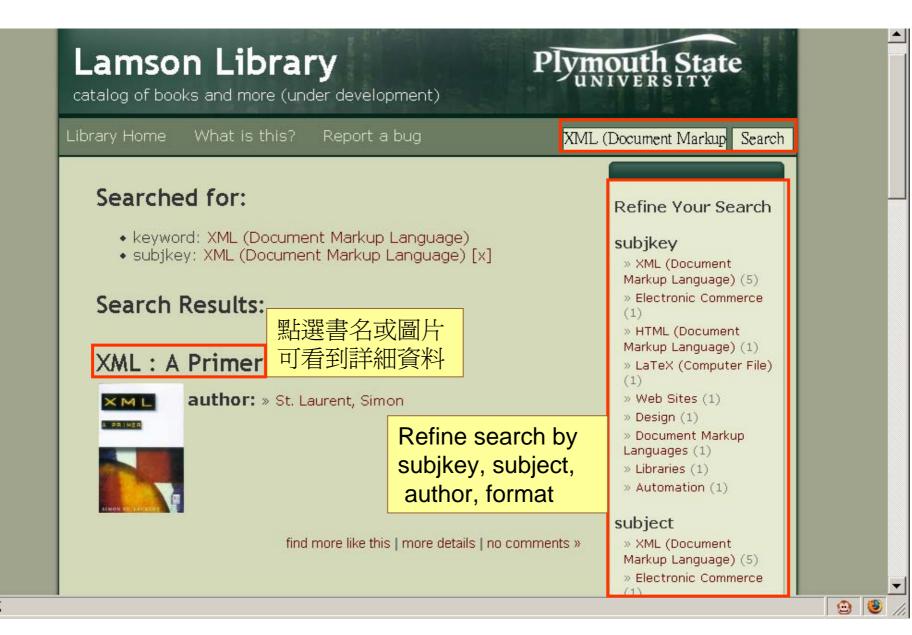


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ASUS M3000pp Centrino 1.8GHz Japtop w/ EXTRASUU

\$ 948.00 1

Lamson Library (Plymouth University)



Lamson Library

catalog of books and more (under development)

Library Home What is this? Report a bug

XML : A Primer

author:

• St. Laurent, Simon

subject:

• XML (Document markup language)

available items:

location (upper level) call # qa76.76.h94 s72 1998 status available

reviews

Amazon.com Editorial Review

Simon St. Laurent's foray into XML is best described by an adjeen of often used with computer books: charming. From its portable size to its playful code examples, *XML: A Primer* is an interesting and well-crafted read. Stylistic considerations aside, it is also a useful introduction for anyone who does considerable work in HTML as CCM.

Tools

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- » add to del.icio.us
- » comments

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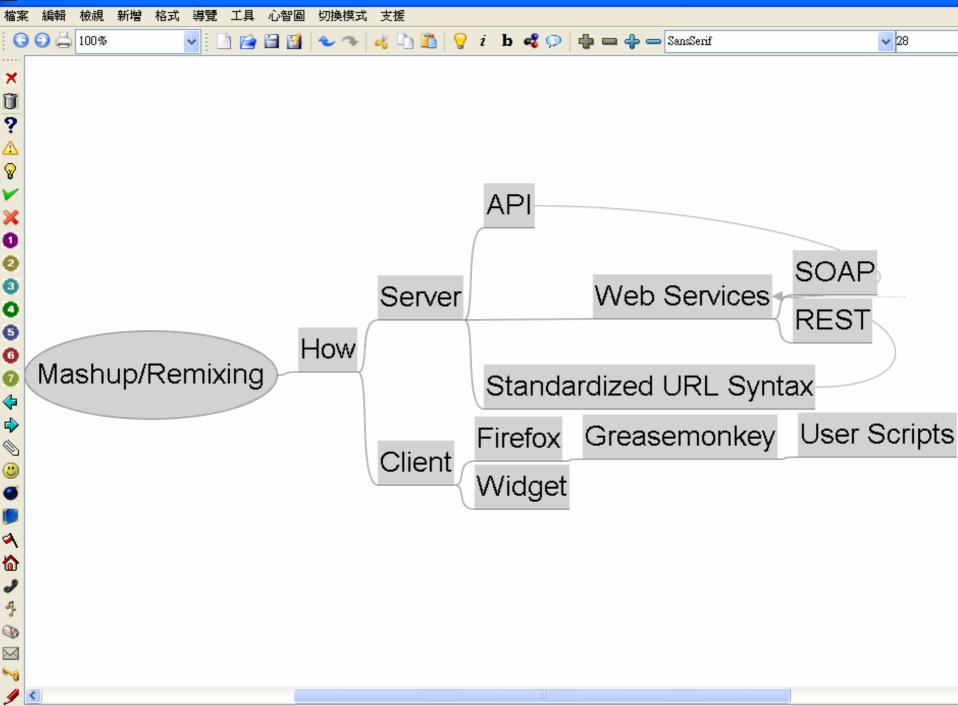
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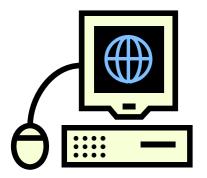
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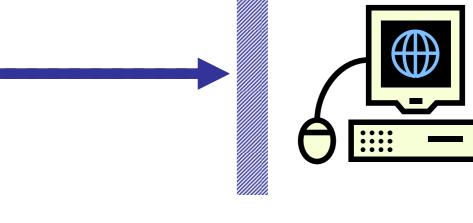
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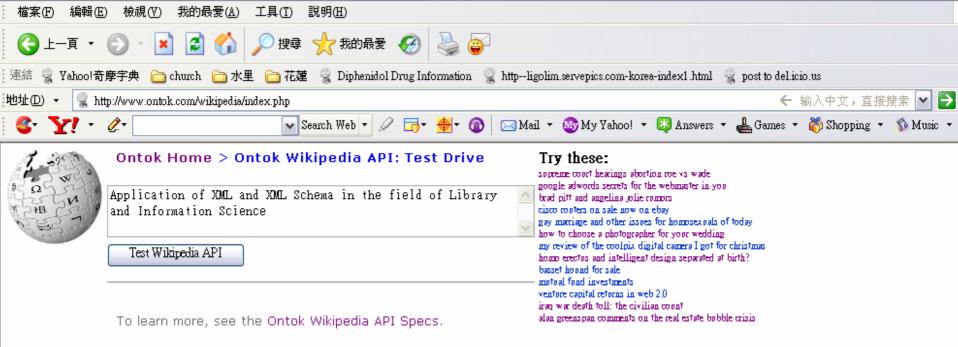




API

API

- An application interface (API) is the <u>interface</u> that a computer system, library or application provides in order to allow requests for service to be made of it by other computer programs, and/or to allow data to be exchanged between them.
- Example API:
 - Wikipedia API
 - Ontok Wikipedia API (Ontok) -- free and subscription-based access, SOAP and REST interfaces
 - Ontok Wikipedia API specifications (wiki)
 - <u>GetWikipediaArticle</u> returns a raw Wikipedia article
 - <u>GetWikipediaPageInfo</u> returns the page info for strings detected to be Wikipedia pages (number of inbound and outbound links and log probability)
 - <u>GetWikipediaPageLinks</u> returns outbound links for strings detected to be Wikipedia pages
 - <u>GetWikipediaReversePageLinks</u> returns inbound links for strings detected to be Wikipedia
 pages
 - <u>GetCategories</u> detects strings and maps them onto several popular <u>category spaces</u> (Amazon.com, Shopping, "magazines" and DMOZ), returning the log likelihoods of the strings being generated by each category
 - Test Drive
 - **WikipedizeText** (scribbling.net) -- free access, HTML interface; PHP source available.
 - Background
 - Test the service
 - Google's API List:
 - <u>http://code.google.com/apis.html</u>



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"application", -9.640258,0,0,0,0,28,4 "xml", -11.224479,5,29,3,5,151,881,0 "XML Schema", -18.086975,3,0,0,0,31,55,0 "inthe", -6.221758,0,0,0,0,0,0,0 "field", -9.840017,0,0,0,0,0,2,31 "Library and information science", -16.908319,0,123,3,8,56,55,0

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"application",6, "application layer"
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"xml",O,"Markup languages"
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'xml version="1.0" encoding="UTF-8" ?>
SOAP-ENV:Envelope xmlns:SOAP-ENV="http://schemas.xmlsoap.org/soap/envelope/"
xmlns:xsd="http://www.w3.org/2001/XMLSchema" xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xmlns:SOAP-
ENC="http://schemas.xmlsoap.org/soap/encoding/" xmlns:ns4="urn:GoogleSearch" SOAP-
ENV:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/">
<SOAP-ENV:Body>
- <ns4:doGoogleSearch>
   <key xsi:type="xsd:string">vVsM7rhQFHKUw810x5CJh6ASuKefD2Rz</key>
   <q xsi:type="xsd:string">library</q>
   <start xsi:type="xsd:int">0</start>
   <maxResults xsi:type="xsd:int">10</maxResults>
   <filter xsi:type="xsd:boolean">false</filter>
   <restrict xsi:type="xsd:string" />
   <safeSearch xsi:type="xsd:boolean">false</safeSearch>
   <lr xsi:type="xsd:string" />
   <ie xsi:type="xsd:string" />
   <oe xsi:type="xsd:string" />
xml version="1.0" encoding="UTF-8" ?>
SOAP-ENV:Envelope xmlns:SOAP-ENV="http://schemas.xmlsoap.org/soap/envelope/"
xmlns:xsi="http://www.w3.org/1999/XMLSchema-instance" xmlns:xsd="http://www.w3.org/1999/XMLSchema">
<SOAP-ENV:Body>
- <ns1:doGoogleSearchResponse xmlns:ns1="urn:GoogleSearch" SOAP-</p>
   ENV:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/">
 - <return xsi:type="ns1:GoogleSearchResult">
   - <directoryCategories xmlns:ns2="http://schemas.xmlsoap.org/soap/encoding/" xsi:type="ns2:Array"</p>
      ns2:arrayType="ns1:DirectoryCategory[1]">
    - <item xsi:type="ns1:DirectoryCategory">
        <fullViewableName
          xsi:type="xsd:string">Top/Reference/Libraries/Library_and_Information_Science</fullViewableName>
        <specialEncoding xsi:type="xsd:string" />
      </item>
     </directoryCategories>
    <documentFiltering xsi:type="xsd:boolean">false</documentFiltering>
    <endIndex xsi:type="xsd:int">10</endIndex>
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Google Code

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Google APIs

Google Account Authentication

The <u>ClientLogin API</u> lets you incorporate programmatic login into desktop or mobile applications, while the <u>AuthSub API</u> gives web applications the ability to access a user's Google account without handling the user's login information.

AdSense API

The AdSense API enables you to integrate AdSense signup, ad unit management, and reporting into your web or blog hosting platform. You and your users can generate revenue from your users' web content on your website by showing relevant ads, providing web search and referring products. Sample client implementations are available in Java, Perl, Python, PHP and .NET.

AdWords API

Google's free AdWords API service lets developers engineer computer programs that interact directly with the AdWords server. With the applications created, advertisers and third parties can more efficiently - and creatively - manage their large AdWords accounts and campaigns. Additionally, we are pleased to offer a PHP and Java Client API implementation.

Google AJAX Search API

The AJAX Search API is an experimental API that lets you integrate a dynamic Google search module into your web pages so your users can mash up Google search results with other content on your site or add search results clippings to their own content.

Google Base Data API

The Google Base data API allows client applications to view and update stored data in the form of Google data API ("GData") feeds. Your client application can use the Google Base data API to create new data, edit or delete existing data, and guery for data items that match particular criteria.

Blogger Data API

The Blogger data API allows client applications to view and update Blogger content in the form of Google data API ("GData") feeds. Your client application can use GData to create new blog posts, edit or delete existing posts, and guery for posts that match particular criteria.

Google Calendar Data API

D 🙆 http://docs.amazonwebservices.com/AWSEcommerceService/2006-05-17/

nazon E-Commerce Service

Welcome

Getting Started

Architecture and Planning Guide

Programming Guide

API Reference

Welcome

Welcome to the Amazon E-Commerce Service (ECS) Software Development Kit (SDK). This SDK provides all the information you need to create Web sites or applications that integrate ECS as well as diagnose and resolve any problems that you may be having.

The SDK is divided into the following sections:

o Getting Started

The Getting Started section gives you the information you need to begin using ECS immediately, including how to sign up, an overview of ECS and tour of features.

o Architecture and Planning Guide

The Architecture and Planning Guide contains information about the architecture of and potential uses for ECS, including what data is provided through ECS, sample sites and development considerations.

o Programming Guide

The Programming Guide contains a detailed description of how to submit requests to ECS and the the data that is returned by the service, as well as handling errors, using XSLT and troubleshooting guidelines.

o API Reference

The API Reference is a detailed reference to the syntax of ECS requests, including operations, response groups, searching and sorting. The API Reference also contains a detailed error list and WSDL/Schema locations and versioning information.

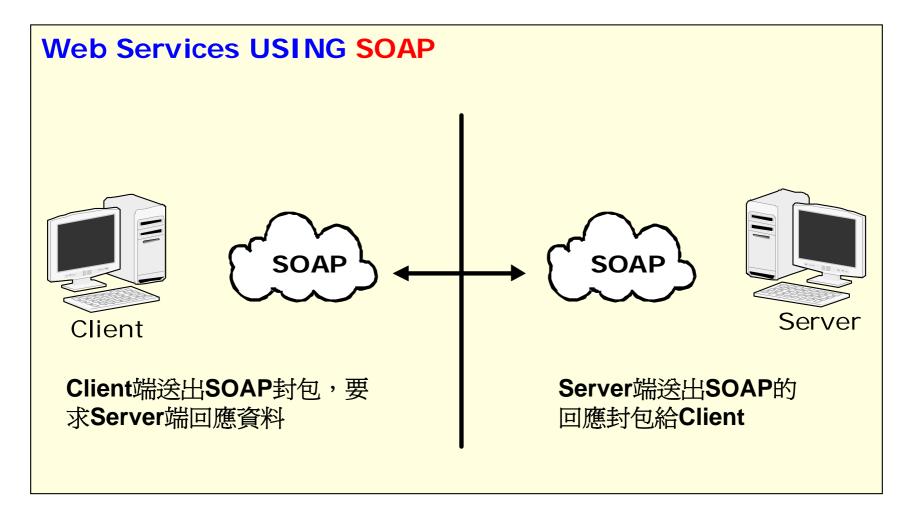
 The Release Notes contain the latest information about new features, changes, and known issues in the current version of ECS. Web Services SOAP REST

SOAP

- SOAP is a protocol for exchanging <u>XML</u>-based messages over a <u>computer network</u>, normally using <u>HTTP</u>.
 - SOAP forms the foundation layer of the <u>web</u> <u>services stack</u>, providing a basic messaging framework that more abstract layers can build on. SOAP can be used to facilitate a <u>Service-Oriented</u> architectural <u>pattern</u>.
 - Structure of a SOAP message
 - A SOAP message is contained in an envelope. Within this envelope are two additional sections: the header and the body of the message. SOAP messages use XML <u>namespaces</u>.
 - The header contains relevant information about the message. For example, a header can contain the date the message is sent, or <u>authentication</u> information. It is not required, but, if present, must always be included at the top of the envelope.
 - Example of SOAP message

Web Services Using SOAP

• Example : Inbond(Response)SOAP.xml ; Outbond(Request)SOAP.xml



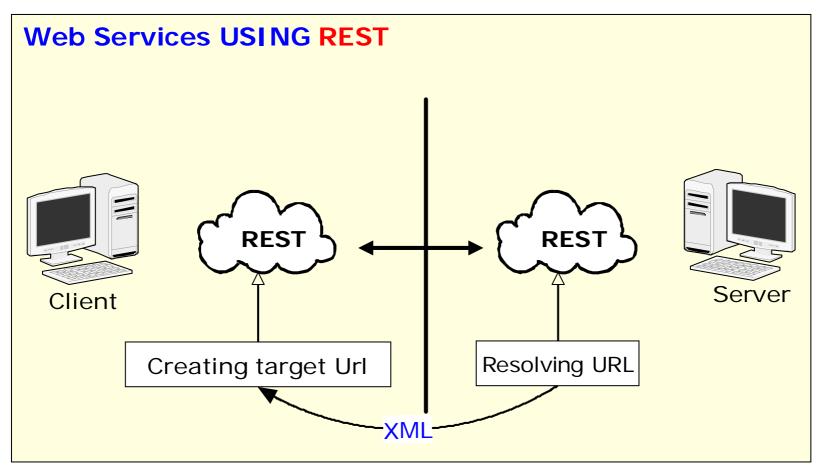
Web Services Using REST

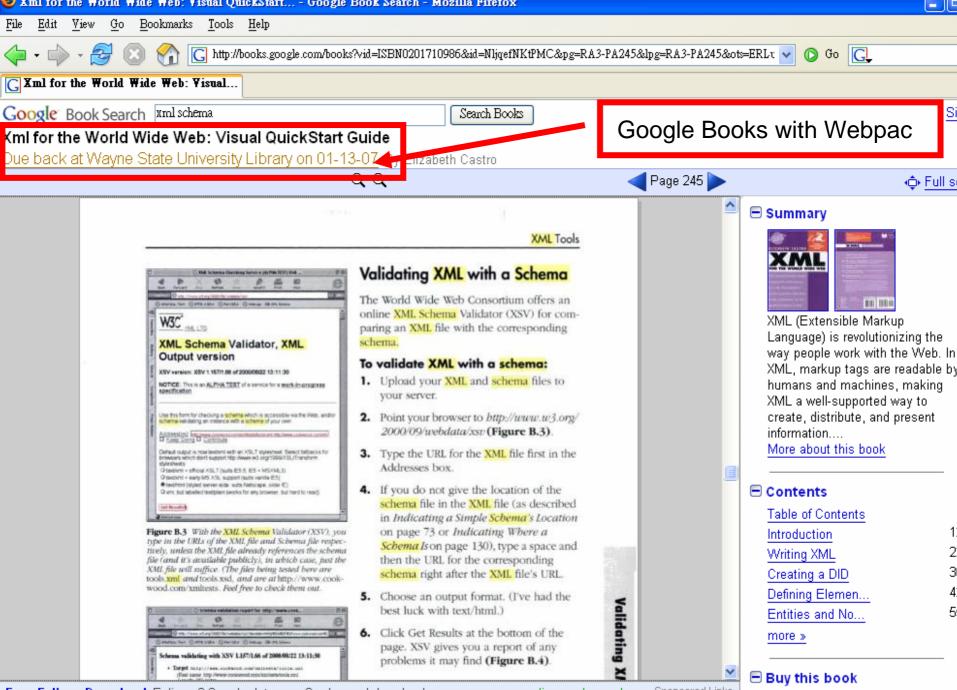
•REST (Representational State Transfer)以URL作為溝通的標準

•Client傳送一組URL要求Server回應相關訊息

•Server端接收URL後進行相關的處理,並回傳結果XML給Client

•Example: <u>AmazonSearchQuery</u> ; <u>AmazonSearchResult</u>





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User Scripts

- Greasemonkey:
 - <u>http://greasemonkey.mozdev.org/</u>
 - Firefox extension
 - Useful Scripts
 - example in D-Lib's <u>Coming Together around</u> <u>Library 2.0 - A Focus for Discussion and a</u> <u>Call to Arms</u>

